

ROADSHOW PROMOTIONS LTD

PROMOTIONAL VEHICLE SPECIALISTS



COMPANY OVERVIEW



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ABOUT ROADSHOW PROMOTIONS

Roadshow Promotions are specialist promotional vehicle hire, branding and Conversion Company.

We have over 25 years of experience in providing bus, trailer, HGV and other vehicle solutions for promotion, exhibition, training, health check and advertising purposes



Roadshow Promotions' success revolves around communication with you, the client; we want to know how you tick so we have the same vision of your project as you.

We've a good idea what works on a road show and what doesn't, what equipment is effective at a venue or a waste of budget.

The Roadshow Promotions team is made up of experts from within Roadshow Promotions and our sister companies Blackpool Design Coach Builders and UK Sign Solutions and as such is an invaluable, powerful weapon in the armory of your project team.

With Roadshow Promotions you have a single, direct, intelligent step to communicate with your market.

ROADSHOW PROMOTIONS SERVICES

Roadshow Promotions take all the hassle out of running your own promotional vehicle campaign.

We provide serviced, well maintained top- quality vehicles, supply qualified drivers and work closely with you to make sure you get the most out of your campaign.



SERVICES

- PROMOTIONAL BUS HIRE
- PROMOTIONAL HGV & LGV HIRE
- HGV EXHIBITION TRAILER HIRE
- PRODUCT SAMPLING VAN HIRE
- VEHICLE BRANDING
- VEHICLE CONVERSIONS

Our team goes the extra mile to make sure your campaign is a roaring success with Roadshow Promotions you are in safe hands

HEALTH BUS HIRE

Roadshow Promotions provide health buses and other types of promotional vehicles from within its own fleet.

Each of our health buses are regularly serviced, wheelchair accessible and well maintained.

Our health buses can be hired for short/medium/long-term campaigns



Available Health Bus Types

- Double Decker Health Buses
- Single Decker Health Buses
- Small HGV's

Health buses are available for short or long-term hire with hire rates between £145* - £450* per day dependent upon the duration.

- Drop leaf worktop/desk
- Drop/Fold-up seat
- Fold-away sink with hot/cold water
- Electrical Sockets
- Fan & Heating Vents

PROMOTIONAL BUS HIRE

Roadshow Promotions provide exhibition buses, training buses, health buses and other types of promotional bus from within its own fleet of promotional vehicles.

Each of our promotional buses are regularly serviced and well maintained.

Our promotional buses can be hired for short/medium/long-term campaigns



Available Promotional Bus Types

- Exhibition Buses
- Training & IT Computer Buses
- Health & Consultation Buses
- Meeting & Hospitality Buses

Where a bespoke interior is required we are happy to either modify an existing promotional bus or convert one of our service buses to match your requirements

VEHICLE CONVERSION SERVICES

Roadshow Promotions Conversion Services convert vehicles for all sorts of events and uses. Not only will we convert the vehicle, we will also source the right vehicle for the job.

We have years of experience converting buses, vans, trucks and trailers. We can also save you money and refurbish your existing vehicles



Vehicle Conversions

- Single decker bus conversions
- Double decker bus conversions
- Coach Conversions
- Van Conversions
- HGV Conversions
- Trailer Conversions

Call and discuss your requirements with one of our experienced Project Managers, we are always happy to advise.

Vehicle conversion is undertaken via our sister company Blackpool Design Coach Builders

VEHICLE BRANDING SERVICES

What makes a vehicle stand out from the crowd, what grabs the attention of passersby, you guessed it, a highly graphical branded vehicle, be it a bus, truck, van or trailer.

Branded vehicles not only offer a lower cost per impression value they also provide IMPACT!



Vehicle Branding

Roadshow Promotions are constantly vinyl wrapping our own buses, coaches, trucks, vans and trailers on behalf of discerning big name clients.

Why do they use our vehicle wrapping services, could it be our competitive pricing, our attention to detail, our helpful advice, friendly attitude or just all of the above

Why not call and discuss your requirements with one of our experienced Project Managers, we are always happy to assist.

Vehicle and Sign production is undertaken by our sister company UK Sign Solutions.

CUSTOMER TESTIMONIALS



"Working with Roadshow Promotions is a genuine pleasure. The support that the Roadshow Promotions team demonstrated added real value to our Health Bus campaign"

Adam Crowe, NHS Hertfordshire



"The Morrison's Let's Grow Bus tour was a great success, largely due to the outstanding logistical management of Roadshow Promotions."

David Hewitt, Morrison Supermarkets PLC



"The bus and associated activities had a direct effect on sales of the Manchester routes with a 150% increase in sales at easyjet.com – Well done."

PR Team, easyJet



"From generating ideas, sorting out the boring, and often times, frustrating logistics through to delivering an event that spanned 1800 miles, 8 cities and 12 workshops the team were truly inspirational, rarely off duty and always cheerful, good humoured and fun!"

Raichelle Weller, Marketing Manager, For Dummies, John Wiley and Son



"Thank you for doing such a great job with the bus – it looked brilliant, everybody was very impressed."

Hayley James, Bray Leino (Census 2011)

RECENT CAMPAIGNS PFIZER UK FREE HEALTH CHECK TOUR



For 3yrs Roadshow Promotions have provided Pfizer UK with a range of vehicles for their “Hands up if you’d like a Free Health Check” & PCP campaigns.

We provide

- Dedicated HGV Health Vans
- Dedicated Single Decker Health Buses
- Double Decker Health Buses
- Bespoke Health Bus Conversions for hire and ownership

Check out our website for more information on our health vehicle services



RECENT CAMPAIGNS

PHILLIPS 66 JET FUELS ROADSHOW TOUR



On Behalf of Phillips 66, Roadshow Promotions developed a Hospitality Meeting bus for their 2 week, 2012 Jet Fuels Roadshow

On the upper saloon of the bus we developed 3 semi private meeting and presentation areas, each with a DVD and Computer enabled LCD TV. To the lower saloon we installed a bespoke Hospitality presentation area, with 2 DVD/Computer enabled LCD TV's, kitchen and horseshoe seating

The aim of the tour was to allow Phillips 66 staff to engage with independent fuel depot and Jet franchise owners around the UK



RECENT CAMPAIGNS

SPORT ENGLAND CLUB LEADERS TOUR



In 2012 as part of the Olympic Legacy program, Places People Play, Sport England commissioned a double decker bus to provide free training and support to those doing the day-to-day running of community sport.

Delivered by Pricewaterhouse Coopers (PwC) the aim of the bus was to help improve business skills in sports clubs by bringing their knowledge and experience to the program.

Roadshow Promotions developed a Hospitality Learning bus employing 14 Internet enabled computers and a lower deck presentation/hospitality suite to provide access to online learning modules and onboard seminars



A FEW OF ROADSHOW PROMOTIONS CLIENTS

